One Dataset in 5 Visuals with Tableau

Data Visualization and Design \mid CUNY Graduate Center \mid Summer 2019

This tutorial is adapted from one written by Erin Waldron of Data Dozen

Goals

- Make clear and well reasoned design decisions
- Decide when to use interaction to enhance your project
- Control the look and feel of your dashboard

Data

This Tableau workbook that uses this dataset

Dataset

Process

2 Dashboards for 2 questions

The first dashboard will answer general questions, the second will drill down into just one name.

- 1. Duplicate the Female baby names Treemap and change Female to Male.
- 2. Create a new dashboard
- 3. Select Floating rather than Grid
- 4. Drag the Scatterplot and 2 treemaps and arrange them accordingly
- 5. Add text boxes and a title

The Second Dashboard

- 1. Return to Data Source to Create Alias on the Sex Column name F Female & M Male
- 2. Edit the Tooltips on both the line chart and bar chart
- 3. Set up the search bar
- 4. Return to Line Chart & Create Parameter
- 5. Right-click in the Data window and then select Create Parameter.
- 6. In the Create Parameter dialog box:
- 7. Name the parameter. In the example workbook, the parameter is named Search Names.

- 8. For Data Type, select String.
- 9. For Current value, type Devon.
- 10. For Allowable values, select All.
- 11. Right-click the parameter and then select Show Parameter Control.
- 12. Create the Calculated Field
- 13. Select Analysis > Create Calculated Field
- 14. In the Calculated Field dialog box that opens, name the calculated field 'CALC: Dynamic Name'
- 15. Enter the following formula: CONTAINS([Name], [Search Names]
- 16. Right-click the parameter and then select Show Parameter Control.
- 17. Add this parameter next to SUM(Occurances)
- 18. Repeat for the bar chart